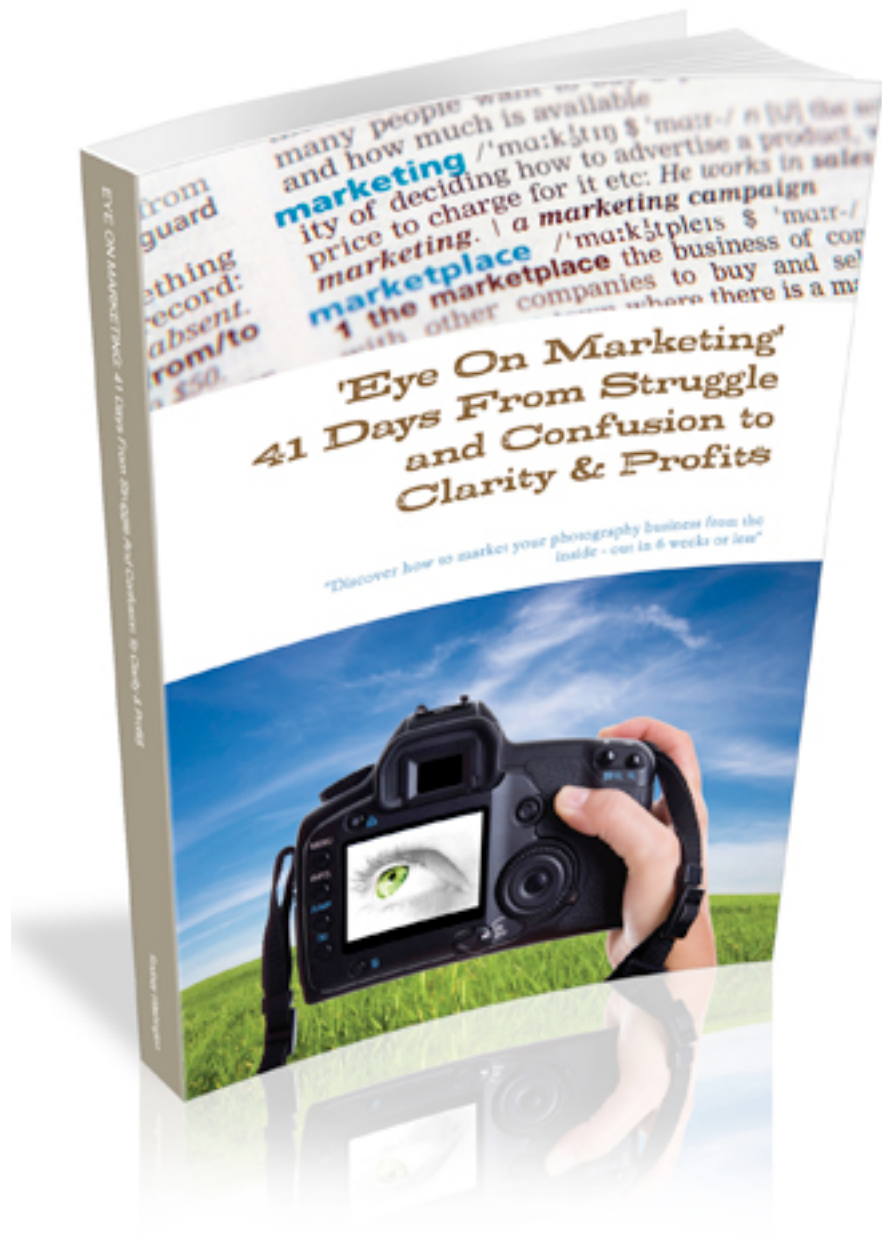


Clarity Into Profits FREE Training Series

www.eyeonmarketingbook.com



Create
Experiences
That Keep
Clients
Coming
Back

Get Into Action Checklist

- Create a pre-session questionnaire
- Ask questions regarding personal likes and preferences
- Schedule a brainstorming session to create new packages, services and programs
- Use www.SendOutCards.com to deliver thank you cards and gifts to premium clients

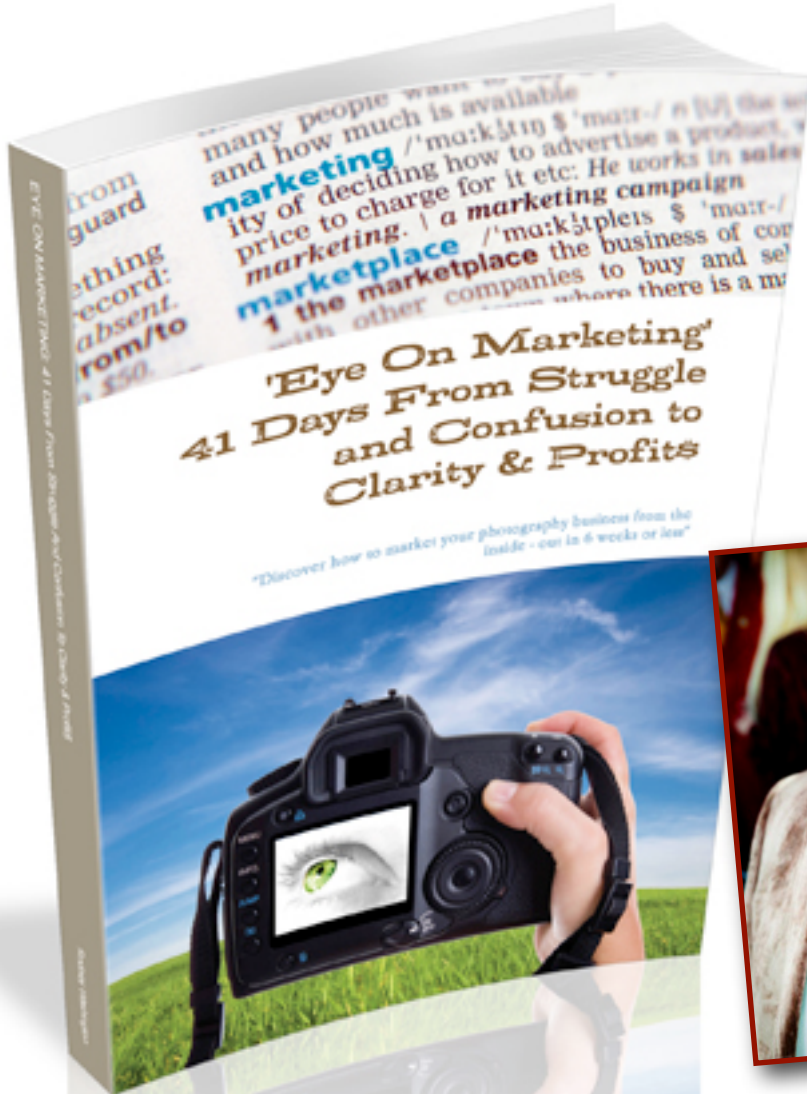
Get Into Action Checklist

- Think in terms of a total client experience
- Under promise and over deliver
- Consider partnering with other business that provide complimentary services
- Build their services into your programs
- Even the smallest gesture of 'thank you' counts

Get Into Action Checklist

- Pick up the following books:
- The Purple Cow by Seth Godin
- No B.S. Marketing To The Affluent by Dan Kennedy
- The Art of Non-Conformity by Chris Guillebeau
- Continually invest in your education.

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Rodney

Do you someone
who could benefit
from this training?
If, so please pass it
on. Thank you:-)