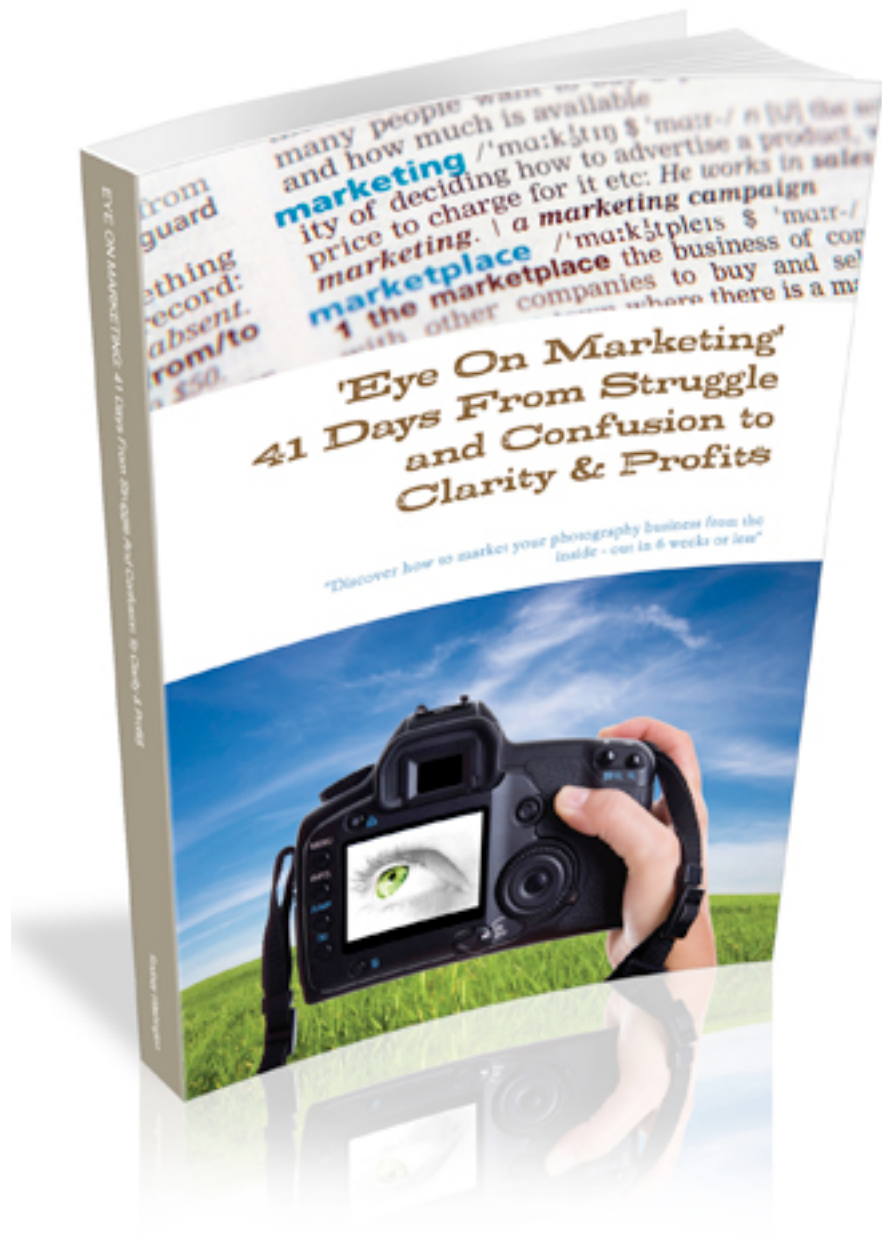


Clarity Into Profits FREE Training Series

www.eyeonmarketingbook.com



3 Ways To Create Content Quickly For Your Blog

Get Into Action Checklist

- Write checklists or to-do list if you feel you can't or don't want to write full length articles
- Start with an bullet pointed outline
- Fill-in-the blank with one or two steps for each bullet point
- Use a benefit laden title or headline

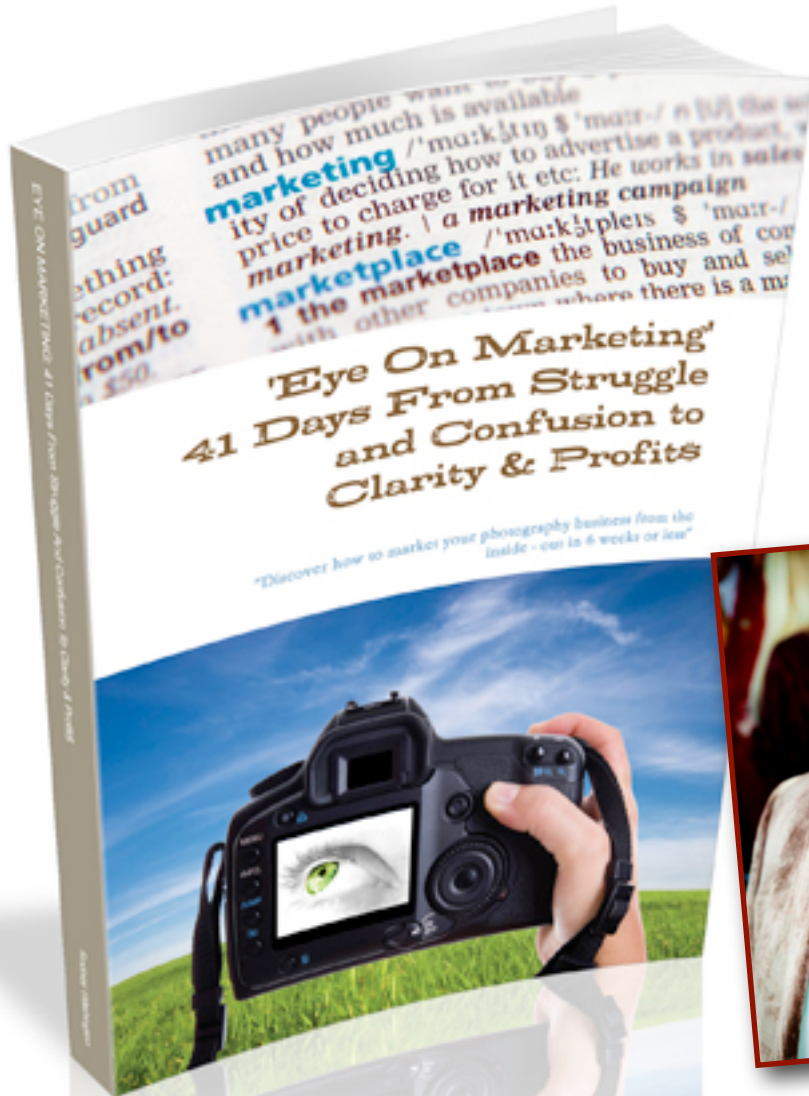
Get Into Action Checklist

- Using your desktop computer software record yourself 'speaking' your tips article
- Option 1: www.AudioAcrobat.com
- Option 2: www.QuicktimePro.com
- Post the MP3 to your blog
- Use the MP3 as a voiceover track for slideshows presentations

Get Into Action Checklist

- Turn your written content into Powerpoint or Keynote Slides presentations
- Focus on bullet points for slides & record them
- Live video is the quickest if you don't have the desktop software ~ Other options:
- Kodak Zi8, Apple iPhone or iPod Touch

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Rodney

Do you someone
who could benefit
from this training?
If, so please pass it
on. Thank you:-)