

Clarity Into Profits FREE Training Series

www.eyeonmarketingbook.com



Does Your
Website
Chase Away
Prospects?

Get Into Action Checklist

- If your site is slow to load remove 'high res' photo, audio and video files
- Convert these files into browser friendly formats MP3's or YouTube
- Provide a clear benefit & call to action
- Use a benefit laden title or headline in your URL

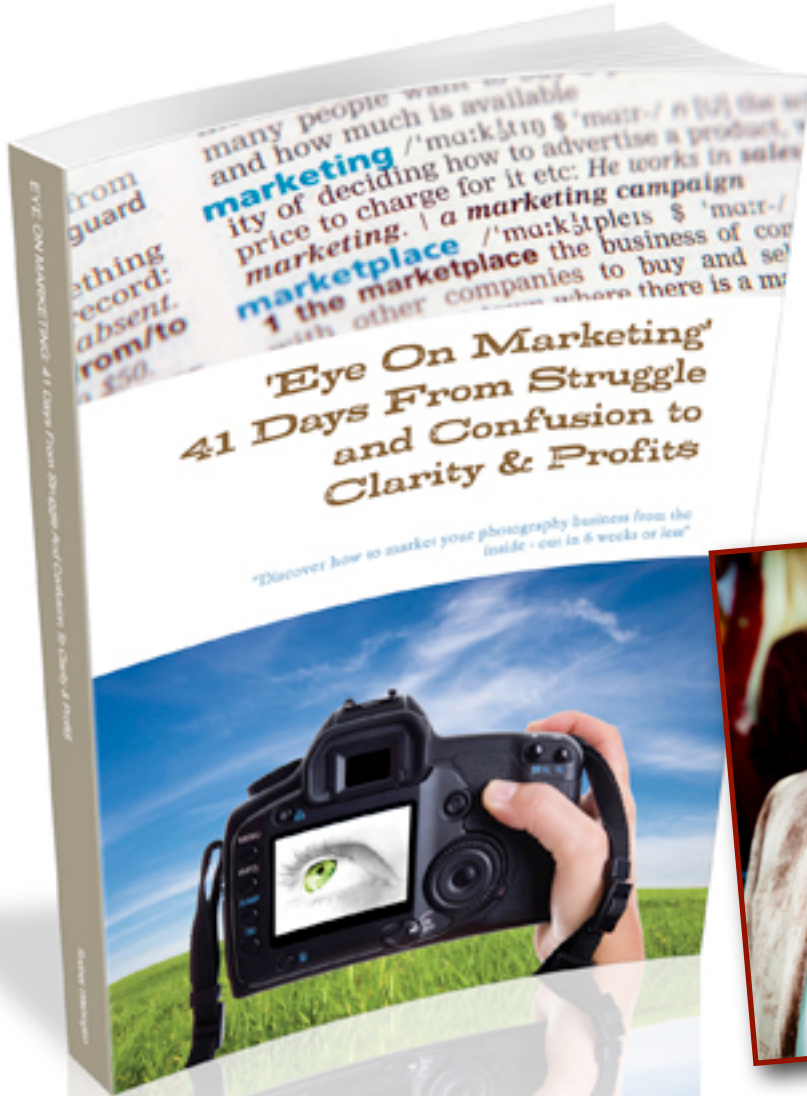
Get Into Action Checklist

- Make sure the background colors don't compete with the text
- Provide clearly marked navigational links
- Break up large chunks of text into four line paragraphs
- View your web pages as your personal home
- Inviting, uncluttered and personality driven

Get Into Action Checklist

- Tie your website to your social media outlets
- Place a subscriber invitation opt-in box on the front page
- Give visitors a compelling reason for visitors to do so
- Make sure all of your pages are optimized

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Rodney

Do you someone
who could benefit
from this training?
If, so please pass it
on. Thank you:-)