

# Are Your Clients Destroying Your Business? 5 Ways To Stop Them Now

***Author of "Eye On Marketing" tells your audience....***

- 🔒 How to "Fire" a client without ruining the relationship
- 🔒 How to know when it's time to move on from a client that's driving you crazy
- 🔒 How to Attract new clients to replace the ones you 'fire' with social media
- 🔒 How to 'Interview' a prospective client in 15 minutes or less
- 🔒 How to balance your time and avoid burn out
- 🔒 How to move past the fear of losing a client when they ask for more than originally agreed
- 🔒 3 things you must be on the lookout to avoid a cheap client
- 🔒 How to have a renegotiation of terms' conversation with a client
- 🔒 3 ways to ask for more money without turning the client off
- 🔒 How avoid tyrannical clients right from the start

- And much more



## **CREDENTIALS:**

As a Creative Marketing Strategist Rodney Washington is a man on a mission: to help creative service professionals and small business owners leverage their time, talents and resources into profitable businesses that support their vision. With over 12 years of experience in web development, copy writing, photography and online marketing Rodney is the author of EYE ON MARKETING: 41 Days From Struggle and Confusion To Clarity & Profits.

## **AVAILABILITY:**

Los Angeles, nationwide via telephone

## **CONTACT:**

Rodney Washington,  
(323) 915-9741 (CA);  
[Rodney@41daymarketingplan.com](mailto:Rodney@41daymarketingplan.com)  
[www.41daymarketingplan.com](http://www.41daymarketingplan.com)

2005 represented a major turning point in Rodney's life. Feeling trapped in an unfulfilling job working 16-hour workdays left him mentally and physically exhausted as well as creatively stifled.

Realizing things had to change he made the decision to follow his heart and commit to his passions and within 12 months quit his job and turned a passion for photography into a successful business.

Impressed with his rapid transformation colleagues began asking for his tips on how to market their creative service business and the Photo Marketing Mentor was born.